



ASTREA ACADEMY WOODFIELDS
Weston Road, Balby, Doncaster, DN4 8ND
01302 312140
Principal: Mr David Scales



Subject: November to Remember Attendance Campaign

Dear parents / carers,

For the first time at Woodfields, we're excited to announce the launch of our **November to Remember Attendance Campaign**, a school-wide initiative designed to encourage excellent attendance throughout November. It is the law that children attend school punctually every day and as you know, there are new rules about attendance in force. Sadly, in previous years we have noticed a drop in Y11 attendance after the mock exams when teachers are working exceptionally hard to help scholars understand where they went wrong and show them how to improve. This time after the mocks is one of the most vital times of the year and so it is essential that we see your child in school.

Why Attendance Matters After Mocks

The weeks following the mock exams are critical for scholars' success. During this time, teachers will provide in-depth feedback on mock performance, helping scholars understand their strengths and target areas for improvement. This focused feedback is invaluable for closing any knowledge gaps and building confidence as they move forward.

Additionally, **our Period 6 lessons will continue** as scheduled. Attending these sessions allows scholars to finish content earlier, providing more time for focused revision as they approach final exams. Consistent attendance during this period helps scholars stay on track, master new learning, and enter their final exams feeling prepared.

Weekly Rewards for Attendance and Effort

To encourage full participation, we are introducing weekly rewards during November:

- **Apollo Rewards:** Each week, the form with the highest attendance will receive special recognition, and one scholar from that form will receive a £20 voucher.
- **Individual Recognition:** Two scholars per week who demonstrate both 100% attendance and high effort will be awarded a £20 voucher as well.

These rewards aim to celebrate the value of showing up each day and staying engaged, both in feedback lessons and throughout regular school activities.

Thank you for your continued support in helping your child and Woodfields thrive. Let's make this November a month to remember!

Yours faithfully,

A handwritten signature in blue ink, appearing to read 'A. Clifford'.

Mr Clifford – Assistant Principal

A handwritten signature in blue ink, appearing to read 'Mr Roberts'.

Mr Roberts – Head of Key Stage 4